



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 5173255
Schedule Dates 03/20/22-03/20/22
Advertiser UsAgainstAlzheimers Action (145704)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11387 (1700560)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kronisch, Nathaniel
Phone/Fax /
CPE Est 11387
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11387

Date Entered 03/11/22
Last Modified 03/11/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,500.00
Net Total \$42,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Mar. 2022	1	\$50,000.00
Grand Total:	1	\$50,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/20/22-03/20/22	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		3/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.